



## DIOCESE OF METUCHEN

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DEPARTMENT OF STEWARDSHIP & DEVELOPMENT

VERY REV. SYLVESTER J. CRONIN, EXECUTIVE DIRECTOR

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### 2009 ICSC Promotional Materials Awards for Arch/Dioceses

February 23, 2009

Dear Members of the ICSC Family:

Each year the ICSC recognizes dioceses that are ICSC members that have best promoted the theology of stewardship during the year. The Diocese of Metuchen in New Jersey is again accepting the entries for submissions by arch/dioceses. The creativity and professional quality of promotional materials has reached new levels in recent years and we enthusiastically await the arrival of this year's submissions.

The application form and instructions are attached. We will acknowledge receipt of the materials by e-mail when possible or by regular mail if no e-mail address is provided. If you have any questions concerning eligibility or shipping of materials, please feel free to contact our Office of Stewardship at 732-562-2432 (or e-mail [smantarro@diometuchen.org](mailto:smantarro@diometuchen.org)).

**Please note that the deadline for submissions is July 1st.** We hope to notify the winners by mail by August 15. The formal presentation of awards will take place at the annual conference being held in Dallas, Texas October 11-14, 2009.

We look forward to seeing many videos, posters, brochures and campaign effort ideas.

Yours in Christ,

Very Reverend Sylvester J. Cronin  
Director of Stewardship  
Diocese of Metuchen in New Jersey  
*ICSC Board Representative, Region III*

**AWARD CATEGORY** *(See List Below)* \_\_\_\_\_

## **INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL**

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### **PROMOTIONAL MATERIALS 2009 AWARD APPLICATION**

**NOTE:** Please indicate only one category per application form. Duplicate this form for each category in which you wish to be considered. See list below for categories.

(Arch) Diocese \_\_\_\_\_ Cardinal (Arch) Bishop \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Describe how these items are used in your Stewardship / Fundraising efforts:

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### **AWARD CATEGORIES**

- Annual Appeal Brochure
- Annual Appeal Poster
- Annual Appeal Video
- Total Annual Appeal Effort
- Total Capital Campaign Effort
- Total Diocesan Stewardship Effort
- Total Planned Giving Effort
- Total Foundation Effort
- Diocesan Stewardship Video

*(One category per entry; Write category name on top line)*

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**ENTRIES MUST BE POSTMARKED BY July 1, 2009**

**Please Mail All Entries to:**

**Very Rev. Sylvester Cronin / ICSC Awards**  
Diocese of Metuchen  
146 Metlars Lane  
Piscataway, NJ 08854

# **INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL**

## Promotional Materials Awards

### Application Instructions

*Help us give your entry the best possible consideration!*

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#### APPLICATION FORM

1. Fill the form out completely and legibly. **PLEASE USE ONE (1) FORM PER CATEGORY.**
2. Check the category being entered and write its name in the upper right corner.
3. Be sure to include your cardinal/(arch) bishop's name.

#### CATEGORIES

1. Copy this form and use one form for each category that you wish to enter.
2. Include separate materials for each category; i.e., we cannot move materials from one category to another, or use one set of materials in two different categories.

#### VIDEO ENTRIES

1. Label each video with category, (Arch) Diocese (*not just campaign name*).
2. Show video run time on video label.

#### PACKAGING

1. Place each category's entry in a separate envelope (or box, mailing tube, etc) and include the entry form for that category in the same container.
2. All entries envelopes, boxes, mailing tubes, etc., can be put into a single container for mailing, or can be mailed separately.

**NOTE: Retain a copy of all entry forms.**