



Making All Things New

48th Annual Conference

Invitation to Exhibit

Partnering with ICSC to build new and strengthen existing relationships with parishes and dioceses.

September 19-22

San Diego, California

20
10

International Catholic Stewardship Conference



WHO IS ICSC?

The International Catholic Stewardship Council (ICSC) is a professional organization recognized internationally as a source of education, networking and information to advance the ministry of Christian stewardship as a way of life in the Roman Catholic Church, and to promote the cause of Catholic philanthropy in dioceses and parishes worldwide.

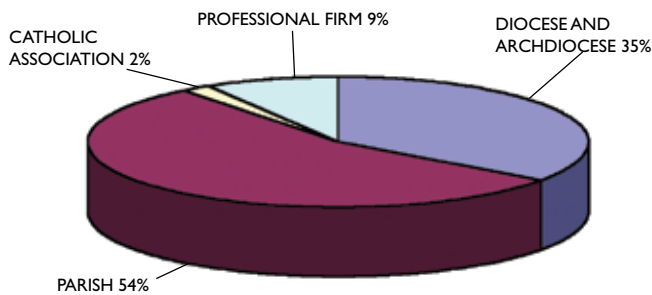
ICSC is the only organization dedicated exclusively to advancing Christian stewardship, Catholic philanthropy and resource development in North America as well as overseas. Founded in 1962, ICSC has over 1,200 members representing over 800 dioceses and archdioceses, parish communities, Catholic organizations and professional firms internationally.

Why Should You Exhibit?

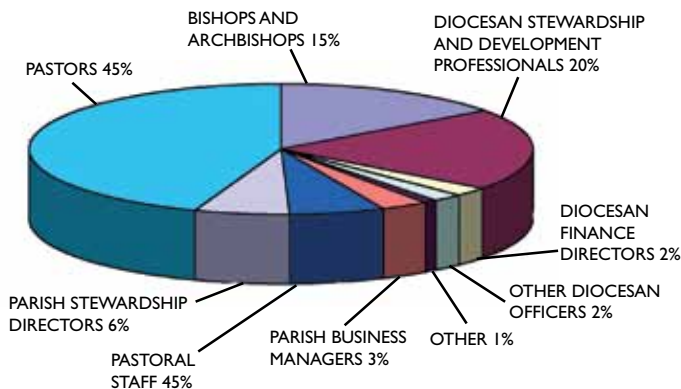
With this invitation, we want to give you the opportunity to exhibit at ICSC's annual conference. Exhibiting at the annual conference is a great way to gain exposure to bishops, pastors and other top decision makers in Catholic archdioceses, dioceses and parishes. Church leaders are always looking for products and services that can help them in their respective work and ministries.

Who are ICSC's members?

ICSC Membership by Organization



ICSC Membership by Ministry/Job Title



Who Should Exhibit?

ICSC's annual conferences present an unparalleled opportunity to be among the top firms that support diocesan and parish leaders. The following is a sample of the industries that have been represented at ICSC annual conferences in the past:

- | | |
|----------------------------------|---|
| Adult Faith Formation | Liturgical Books & Materials |
| Annual Giving | Liturgical Materials/Furnishings |
| Art & Gifts | Liturgical Vestments |
| Art Works | Marketing |
| Audio Visual | Ministry Resources |
| Awards Donor Recognition | Planned Giving |
| Bibles | Professional Fundraising |
| Books & Videos | Prospect Research/ Identification/Cultivation |
| Bulletin & Stewardship Resources | Publications |
| Candles | Sacred Music |
| Capital Campaigns | Special Events |
| Cards, Magnets, Bookmarks | Liturgy Resources |
| Children's Resources | Religious Apparel |
| Christian Service | Religious Art & Supplies |
| Church Furnishings | Religious Articles |
| Church Supply | Religious Books & Articles |
| Computer Software/Services | Religious Education Resources |
| Consulting | Religious Jewelry |
| Craft Supplies & Gifts | Religious Life |
| Custom Publishing | Religious Publications |
| Direct Mail | Retreats & Seminars |
| Educational Resources | Sacred Art & Environment |
| Financial Services | Spanish Religious Resources |
| Fundraising Counsel/Programs | Stained Glass |
| Greeting Cards & Gifts | Tribute Giving |
| Group Retreat Facilities | Youth Ministry |
| Liturgical & Religious Articles | Youth Resources |

2010 Partnership Opportunities

We are pleased to offer partnership opportunities!

GOLD-LEVEL PARTNER

\$15,000 (2 available)

- Two Exhibit Booths (10' x 10') in Premier location
- 50% discount on purchase of any additional booth space
- Conference program listing
- Conference program description of professional services
- Ten complimentary conference registrations
- Prominently displayed full page ad in conference program
- "Thank you" recognition in conference program
- "Gold Partner" recognition signage in registration area
- Gold recognition ribbons displayed on name tags
- Single item insertion in conference tote bags
- Complimentary list of conference registrants
- Ad displayed in "Program-at-a-Glance"
- Co-sponsorship of Monday and Tuesday luncheons with appropriate signage at the dais and single handout at tables
- Ten-slide rotating Power Point video (no audio) that plays at entrance/exit of Monday and Tuesday luncheons
- Recognition and live link on the conference registration web page

BRONZE-LEVEL PARTNER

\$5,000

- Booth space 10' x 10'
- Conference program listing
- Conference program description of professional services
- Four complimentary conference registrations
(Additional registrations available for a fee of \$549 per registrant)
- Complimentary ½ page ad in conference program
- "Thank you" recognition in conference program
- "Bronze Partner" recognition signage in registration area
- Co-sponsor recognition signage conference session beverage breaks
- "Bronze Partner" recognition ribbon displayed on name tags
- Complimentary single page flyer or small gift insertion into conference tote bags
- Complimentary list of conference registrants
- Recognition and live link on the conference registration web page

SILVER-LEVEL PARTNER

\$10,000 (4 available)

- Exhibit Booth in Prime location
- Conference Program listing
- Conference Program description of professional services
- Five complimentary conference registrations
- Full page ad in conference program
- "Thank you" recognition in conference program
- "Silver Partner" recognition signage in registration area
- Co-sponsor recognition signage at opening reception
- Silver recognition ribbons displayed on name tags
- Single item insertion in conference tote bags
- Complimentary list of conference registrants
- Ads displayed in "Program-at-a-Glance"
- Ten-slide rotating Power Point video (no audio) that plays at entrance/exit of opening reception
- Recognition and live link on the conference registration web page

CONFERENCE EXHIBITOR • \$2,450.00 (cash savings available)*

- Booth space 10' x 10'
- Conference program listing
- Conference program description of professional services
- Three complimentary conference registrations
(Additional registrations available for a fee of \$549 per registrant)
- Complimentary list of conference registrants
- Opportunity for tote bag enclosure (additional fee of \$500)
- Opportunity to purchase ½ page advertisement in conference program (additional fee of \$750)
- Opportunity to purchase ¼ page advertisement in conference program (additional fee of \$500)

CONFERENCE PATRON • \$849

- One conference registration and the opportunity to be listed in conference program with contact information and description of professional services
- Opportunity to purchase conference registration list (additional fee of \$300)
- Opportunity for tote bag enclosure (additional fee of \$500)
- Opportunity to purchase ½ page advertisement in conference program (additional fee of \$750)
- Opportunity to purchase ¼ page advertisement in conference program (additional fee of \$500)

Additional sponsorship opportunities are available. Please contact the ICSC office at 800.352.3452

EXHIBITOR REGISTRATION FORM

Organization _____

Address _____

City _____

State/Province _____

Postal Code _____

Country _____

Company Contact Name _____

E-mail _____

(_____) _____
Phone

(_____) _____
Fax

Please type or print the full names and titles of all representatives who will attend with your company.

First Name _____

Last Name _____

Title _____

First Name _____

Last Name _____

Title _____

First Name _____

Last Name _____

Title _____

Partnership Level

\$15,000 Gold (2 available)

\$10,000 Silver (4 available)

\$5,000 Bronze

Conference Exhibitor
\$2,450 (immediate cash back available)*

\$500 Tote Bag Enclosure

\$750 ½ page Ad in
conference program

\$500 ¼ page Ad in
conference program

\$849 Conference Patron

\$500 Tote Bag Enclosure

\$300 Registration List

\$750 ½ page Ad in
conference program

\$500 ¼ page Ad in
conference program

_____ Additional Representatives (\$549 each)

Total Exhibitor Fees: _____

*Confirm your room reservations at the Marriott Hotel through Plaza Meetings, (877)666-3404, at ICSC's group rate (\$195 single/\$215 double). Plaza Meetings will give you an exhibitor confirmation code. When you provide ICSC with that confirmation code, ICSC will immediately deduct \$500 from your exhibitor fee. That's more than 20% savings.

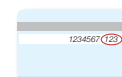
If you should later cancel your hotel reservations, the \$500 discount will no longer be valid and you will be billed for the \$500 balance.

Method of Payment: Check (Please make payable to ICSC) MasterCard VISA Discover

Account Number _____

Expiration Date _____ / _____

CWV _____



Authorized Name _____

Please return to:

International Catholic Stewardship Council

1275 K Street, NW, Suite 880, Washington, DC 20005-4077

Telephone: (800) 352-3452 Fax: (202) 682-9018

E-mail: membership@catholicstewardship.org Web Site: www.catholicstewardship.org

General Information

Exhibit Hall

The exhibit hall is in the Sails Pavilion at the San Diego Convention Center where the conference sessions and events are held.

Other Amenities

- Exhibitors enjoy access to conference registrants during the opening reception, continental breakfasts, morning and afternoon session breaks and dessert reception on Tuesday.
- All exhibitors are invited to the Monday and Tuesday luncheons.
- All exhibitors are invited to attend the conference sessions.
- Exhibitors have an opportunity to participate in the prize drawing at the dessert reception on Tuesday.

Booth Details

Exhibit booths are 10' wide and 10' deep. A 6' skirted table, two chairs, waste basket and sign showing the exhibitor's name will be provided to each exhibitor.

Installation and Dismantling

The registration desk will be open at 10:00 am on Sunday, September 19 in the San Diego Convention Center. The exhibit hall will open for set up between 11:00 am and 3:00 pm. **Exhibits must be staffed during show hours and may not be dismantled until after the official closing on Tuesday, September 21 at 3:30 pm.**

Show Decorator

The official show decorator will provide all exhibitor services, including freight storage and handling in and out, booth furnishings/decorations and other related services (electrical connections etc.)

Show details and ordering information will be available in June 2010.

EXHIBITOR SCHEDULE

Sunday, September 19

Exhibit Set Up 11:00 a.m. – 3:00 p.m.
Exhibits Open 3:30 p.m.
Welcome Reception 6:30 p.m. – 7:30 p.m.

Monday, September 20

Exhibits Open 7:30 a.m. – 3:30 p.m.

Tuesday, September 21

Exhibits Open 7:30 a.m. – 3:30 p.m.
Dessert Reception and Raffle 1:00 p.m. – 1:45 p.m.
Exhibit Tear-Down 3:30 p.m.



Hotel and Travel Information



ICSC Conference Headquarters Hotel

The International Catholic Stewardship Council has named the Marriott San Diego Hotel and Marina the headquarters hotel for the 2010 annual conference.

You will discover a spectacular waterfront setting at the San Diego Marriott Hotel and Marina, featuring one of the best locations among downtown San Diego hotels. Conveniently located adjacent to the San Diego Convention Center and within walking distance to downtown San Diego and the famous, historic Gaslamp Quarter District, which is San Diego's dining, entertainment and urban shopping district.

Popular attractions include the world-famous San Diego Zoo and Wild Animal Park, Sea World San Diego and LEGOLAND California. With a 446-slip marina, just steps from the hotel, guest rooms reflect the spirit of the setting and boast sweeping bay views. Offering 1,362 spacious guest rooms and suites, rooms are richly appointed in a cool, coastal theme décor. Immerse yourself in a vibrant hotel in downtown San Diego, California, at the San Diego Marriott Hotel & Marina.

Hotel Reservations

ICSC has made arrangements through its conference coordinator, Plaza Meetings, for accommodations at the Marriott San Diego Hotel and Marina. For best availability, please reserve early. Hotel accommodations cannot be guaranteed for requests received after August 16, 2010. To make reservations, please complete the room reservation request form and return it to Plaza Meetings by mail or fax. You can also reserve accommodations online at <https://www.plazameetings.com/ICSC/default.aspx>

Please note that this hotel has a smoke free policy.

Marriott San Diego Hotel and Marina
333 West Harbor Drive
San Diego, CA 92101

Check in time is 4:00 pm. Check out time is noon. All rooms must be guaranteed by one night deposit including tax in the form of a check made payable to Plaza Meetings, or by guarantee to a credit card.

Rooms are subject to state and local taxes currently at 10.5%, San Diego Tourism Marketing District assessment (currently 2%) and California Tourism Fee (currently \$0.23 daily). Taxes and fees are subject to change.

Airfare

Take advantage of the years of experience that Plaza Travel Center offers in finding the best fares and schedules. Additionally, International Catholic Stewardship Council has secured some airfare discounts that are available exclusively through Plaza Travel Center.

Please call for quotes, reservations and tickets at 800-666-3404 or 518-785-3338 Monday through Friday from 9:00 am until 5:00 pm EST.

Airport Transportation

San Diego Airport is located 2 miles from the hotel direction.

Driving Directions: Turn left on Harbor Drive. Follow Harbor Drive along waterfront. Hotel will be on right (about 2 miles).

Airport shuttle service is available at an approximate fee of \$6.00 one way per person. No reservations are required.

The estimated taxi fare is \$12.00 one way.

Transportation rates are provided as a guideline only and are subject to change without notice.

ROOM RESERVATION REQUEST FORM

September 19 to 22, 2010
Marriott San Diego Hotel and Marina
333 West Harbor Drive
San Diego, CA 92101

Please complete a separate reservation form for each room

Name(s) of guest(s) _____

Arch/Diocese/Parish/Company _____

Mailing Address (please indicate if this is a Home or Business address)

Email _____ Phone _____ Fax _____

A block of rooms has been set aside from September 16 to 23, 2010.
Arrivals prior to September 16 and departures after September 23 are on a request basis.

This hotel has a smoke free policy

I/We will be checking in on (day/date) _____ and out on (day/date) _____

Please reserve my room for single occupancy (1 person) at \$195.00 *

Please reserve my room for double occupancy (2 people) at \$215.00 * Add \$20 for each additional person (using existing beds)

* Rooms are subject to state and local taxes currently at 10.5%, San Diego Tourism Marketing District assessment (currently 2%) and CA Tourism Fee (currently \$0.23). Taxes and fees are subject to change.

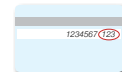
I will share with _____

Special Requests (***This hotel has a smoke free policy***) _____

RESERVATION REQUESTS MUST BE RECEIVED NO LATER THAN AUGUST 16, 2010.

All reservations require a guarantee. Please guarantee your room reservation by submitting a check equivalent to a minimum of one-night stay (room rate plus taxes) payable to Plaza Meetings or provide credit card details below. If you need to cancel your reservation, please do so at least 72 hours prior to your arrival to avoid billing.

Credit Card number _____ Exp. Date _____ / _____ CVV security code _____



Cardholder's name as it appears on card _____

Credit Card Billing address (if different from mailing address provided) _____

Completed reservation forms should be returned to:

PLAZA MEETINGS

3 School Street

Latham, NY 12110

Fax: 518-785-7146 Phone: 877-666-3404

registrar@plazameetings.com

Compelling Reasons

to Exhibit at the 2010 ICSC Stewardship Conference

By exhibiting at the ICSC, we have met a broad range of potential clients from around the country, and, in fact, from around the world. The conference attracts a wonderful cross section of decision makers including bishops, diocesan representatives, priests, and parish leadership. The exhibition facilities and schedule are always well planned out. We look forward to our next ICSC event!

— Arthur Lohsen, AIA
President, Franck & Lohsen, Architects, Inc., Washington, DC

Exhibiting at the ICSC Annual Conference affords us the unique and invaluable opportunity to both deepen the relationships we have with current customers as well as develop new partnerships with parishes and dioceses worldwide, and all at one time in one place!

— Sharon Kaiser,
Sales Manager, Offertory Solutions Division of Our Sunday Visitor

For the past 5 years, Faith Direct has exhibited at the annual ICSC Stewardship Conference. This opportunity has allowed us to meet personally with as many as 1,400 attendees, the vast majority of whom are decision makers within their local parish and diocesan community.

— W. Brian Walsh,
President, Faith Direct, Inc.

I have enjoyed watching ICSC and its annual conference grow for 12 years. I've seen cardinals, bishops, priests, and many wonderful parish leaders from all over the world in attendance. All have a common goal of helping people improve their relationship with God. They are fed and motivated with good workshops and fellowship. Attending Mass, concelebrated by a multitude of clergy is an awesome experience. We are thankful to participate in this annual event.

— Dan Smith,
Business Development Director, ParishSOFT

Exhibiting at ICSC is an important responsibility for businesses that serve the Roman Catholic community. By participating, your business affirms its commitment to the Church and promotes a sense of collegiality among vendors.

— Robert Kissane,
President, CCS

Past Exhibitors

Abbey Press
Ave Maria Press
ACSTechnologies
Amergent
Blackbaud, Inc.
Cathedral Corporation
Catholic Church Extension Society
Catholic Software Company
Catholic Stewardship Consultants
CatholicGiving.com
CatholicWeb.com
Centron Data Services, Inc.
Changing Our World
Christian Foundation for Children and Aging
Church Budget Envelope Co.
Community Counselling Service
Cosgriff Company
Crown Financial Ministries
Cunneen Parish Fundraising Services
DAS Distributors
Diocesan Publications
Direct Connection Mailing
DonorDirect
eCatholicChurches.com
eTapestry
Faith Direct, Inc.
FAITH Publishing Service
Franck & Lohsen Architects, Inc.
Graham-Pelton Consulting, Inc.
Guidance In Giving, Inc.
InService America
Institute of School & Parish Development
Israel Ministry of Tourism
J. S. Paluch Company, Inc.
John Paul II Media Institute
L.W. Robbins
Letter Concepts, Inc.
Lifetouch Church Directories and Portraits
Liturgical Press
Liturgical Publications, Inc.
Little Books of the Diocese of Saginaw, Inc.
Logos Management Software
Lynch Development Associates, Inc.
Martin J. Moran Company
Messner Publications, Inc.
NCS Envelope Service
NetCharge
Notre Dame Creations
One Cause
One Write Company
Our Sunday Visitor, Inc.
Oxford Legacy Planning
Parish Data System
Parish Publishing, LLC
ParishPay, LLC
ParishSOFT, LLC
Pauline Books & Media
Petrus Development, LLC
PhoneTree
ReCellular, Inc.
Regina Tours
RuffaloCODY, LLC
Ruotolo Associates Inc.
Sacred Spaces Liturgical Design, Inc.
Sandy Werfel Artist
SecureGive
Shelby Systems, Inc.
Significance Foundation
SouthWest Direct
Steier Group, Inc.
The Catholic Software Company
The Catholic Tour Company
The Liturgical Press
TLC Church Software
Trinity Fund Raising Consultants
W & E Baum
Walsh and Associates



**INTERNATIONAL CATHOLIC
STEWARDSHIP COUNCIL**

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www.catholicstewardship.org